

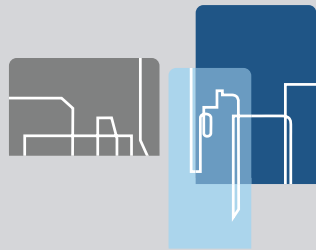
Sponsorship & Exhibition Prospectus

RECALIBRATING the development conversation



12th ANNUAL CONFERENCE ⚙️ 4 & 5 JUNE 2025 ⚙️ CTICC





WCPDF

WESTERN CAPE PROPERTY
DEVELOPMENT FORUM

12th ANNUAL CONFERENCE ☀️ 4 & 5 JUNE 2025 ☀️ CTICC

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Our primary aim is to create a vibrant economy for all Western Cape - and beyond that, South African - stakeholders.

Welcome Message from WCPDF

We welcome you to our preparations for the 12th Annual Conference of the Western Cape Property Development Forum (WCPDF).

The WCPDF is a registered non-profit organisation (246-760 NPO) founded in 2008 to create awareness and address the challenges that face the property development and construction industry in the Western Cape. Today, its membership reaches well into the thousands, and its voice extends across South Africa.

The WCPDF represents the full production line of private and public property professionals and projects including those associated with infrastructure provision. The WCPDF is also actively engaged in

education and transformation of our industry.

We exist to engage with and keep the public sector aware of the ramifications that decision-making processes and service delivery have on our industry, our economy and – most importantly – jobs. While our industry across South Africa is always impacted by national legislation, the most critical development issues tend to occur at ground level – property is produced at municipal level. Our primary aim is to create a vibrant economy for the all Western Cape - and beyond that, South African - stakeholders.

FOR MORE ABOUT THE WCPDF, VISIT WWW.WCPDF.ORG.ZA →

About the Conference

The 12th Annual WCPDF Conference: **RECALIBRATING** the development conversation



The WCPDF annual conference has increasingly become a major event on the South African property development and construction industry calendar.

Recognised for its success in bringing together thought leaders from the public and private sector involved in fixed-capital investment, every year it stimulates robust discussion and debate that lead to collaborative solutions to grow our industry and economy.

The national elections in June 2024 saw South Africa become a Government of National Unity (GNU). Conversations across the country now need to RECALIBRATE, and the WCPDF conference will interrogate how these are progressing across the Western Cape Property Development and Construction landscape.

Who are the new voices in this discussion and who still has a seat at the table of economic development in our industry?

How do relationships between the Private and Public sector need to change?

What innovations is the Private Sector exploring as the conversation shifts?

The bottom line is it can no longer be business as usual.

Our conference delegates and session participants range from across the Built Environment, from large-scale and micro-developers, specialist consultants, contractors and industry service providers to members of the financial and legal fraternity.

We have seen consistent growth year-on-year with delegates attending from outside the Western Cape, as well as from among the public sector from across the province, other parts of South Africa and beyond our borders.



The event will once again take place at the **Cape Town International Convention Centre (CTICC) from Wednesday 4 to Thursday 5 June 2024.**



Sponsorship Opportunities

ALL SPONSORS WILL RECEIVE:

- A profile on the conference website including: Company logo, 200-word company profile, one marketing/product video, links to company website and social media platforms, additional links to company or product brochures
- Acknowledgements as sponsors (via logos) in pre- and post-conference emails
- Company logo on the “Sponsors Page” (inside cover) of the Official Conference Booklet
- Recognition by the Master of Ceremonies (MC) during open introductions each day.
- Sponsors will also be entitled to the following free tickets for the two-day event, based on sponsorship spend (pre-VAT):
 - o R25 000 to R30 000 = 1 free ticket
 - o R35 000 to R46 000 = 2 free tickets
 - o R50 000 plus = 3 free tickets

Bespoke Sponsorship Offerings:

Day 1 or Day 2 Networking Event

R72 000 excl VAT per Networking function

These are conference highlights attended by delegates as well as other guests. Bespoke Networking sponsors will also receive:

- 10-minute welcome by the sponsor on the day of the Networking event (if desired)
- Two pull-up banners to be displayed in the networking area

Bespoke Sponsorship Offerings:

Official Conference Booklet

R55 000 excl VAT

The Official Conference Book is included in all delegate conference bags and is a much-treasured keepsake. The A5-sized booklet sponsorship includes:

- Display of the sponsor's logo on the front cover
- A full page within the opening/welcoming pages of the booklet to be used for the sponsor's editorial content (related to the conference theme) or an advertisement.

Day 1 or Day 2 Lunch Break

R13 000 excl VAT per day

Each day lunch will be served in the exhibition area. As a sponsor, you will receive:

- Recognition by the MC prior to the lunch break
- Company logo displayed on the screen in the auditorium
- Branding opportunities throughout the catering area.

Barista Coffee Bars

R22 000 excl VAT for 1 day OR R40 000 excl VAT for 2 days

Revitalize the conference participants with delicious coffee served by friendly baristas. This includes full barista coffee bar provision (i.e., all costs relating to the coffee machines, baristas, coffee and consumables) and branding opportunities of the coffee station itself and options such as barista or cup branding.

Enabler of a Themed Conference Session

R38 500 excl VAT per session

- Acknowledgement in the programme in terms of the session enabled
- 1-minute video to be played as delegates enter the session
- Recognition at the start of the session by the MC accompanied by the company logo on the screen.

Bespoke Sponsorship Offerings:

Enabler of Day 1 or Day 2 Keynote Session

R33 000 excl VAT per keynote session

- 1-minute video to be played as delegates enter the session
- Recognition by the MC accompanied by the company logo on the screen prior to the keynote.

Branded Name Badges & Lanyards for All Delegates

R11 300 excl VAT

Each delegate wears a personalised name badge and lanyard for the duration of the conference. Every name badge and lanyard will be branded with the sponsor's logo alongside the WCPDF 2025 conference logo. Please note the organiser will procure and brand the name badge and lanyard on the sponsor's behalf

Branded Conference Bags for All Delegates

R66 000 excl VAT

High-quality, locally made keep-sake conference bags which support South African communities will be given to each participant at registration. The sponsor's logo will appear on the bag. Please note the organiser will procure and brand the conference bag on the sponsor's behalf.

Notepads / Pens for All Delegates

R15 000 excl VAT

Each delegate receives a notepad and pen branded with the sponsor's logo alongside the WCPDF 2025 logo. The sponsor has the option of procuring the pens, or the organisers will procure on the sponsor's behalf.

Advertising Opportunities

Double-page advertisement in our A5 Official Conference Booklet - R10 500 excl VAT

Full-page advertisement in our A5 Official Conference Booklet - R7 200 excl VAT

Half-page advertisement in our A5 Official Conference Booklet - R3 700 excl VAT

A5 conference bag pamphlet insert - R5 500 excl VAT

Exhibition Opportunities

Cost: R34 600 per 9m² stand (excluding VAT)

3M X 3M EXHIBITION STAND PACKAGE INCLUDES:

- Fabric wall, fascia name board, carpeting, lighting and 15-amp PowerPoint
 - Note: The fabric walls can be printed on (highly recommended)
- Two exhibitor badges, providing access to all refreshment breaks, lunch and the two networking functions
- Exhibitor profile on the conference website includes:
 - Company Logo
 - 200-word company bio
 - Links to company website and social media platforms
 - Company name and 50-word profile in the official conference booklet.

Exhibition Schedule

TUESDAY 3 JUNE 2025

Setup from 10h00 – 20h00

WEDNESDAY 4 JUNE 2025

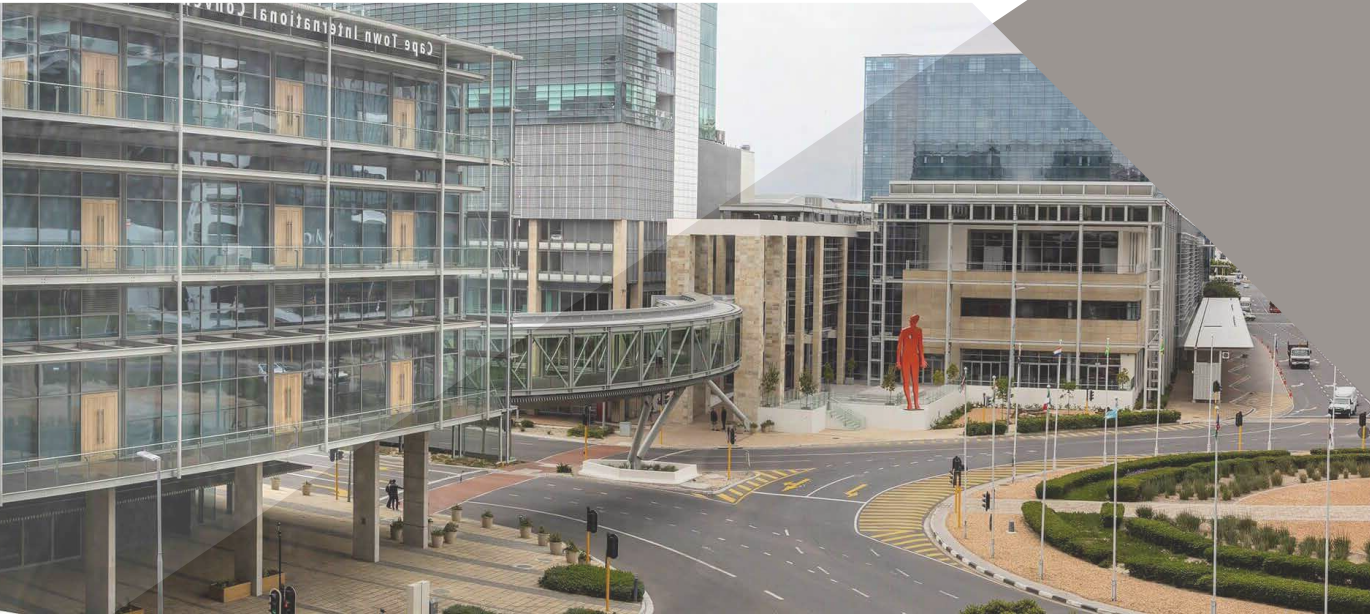
Exhibition Opens from 08h00 – 19h30

THURSDAY 5 JUNE 2025

Exhibition Opens from 08h00 – 19h30

THURSDAY 5 JUNE 2025

Breakdown from 19h30 – 00h00



Contact us

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Important to Note

1. Prices excludes VAT (15%).
2. The exhibition area will be collocated with the conference catering and refreshment areas.
3. The exhibition area will be in Strelitzia and Jasminum Restaurants.
4. The exhibition area opening hours are 08h00 – 19h30.
5. The exhibition manual with all optional extras will be available closer to the conference dates.
6. An exhibitor pass includes access to the exhibition area, refreshment breaks, lunch, parking and networking functions (it does not include access to the Conference sessions).

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