





OUR story

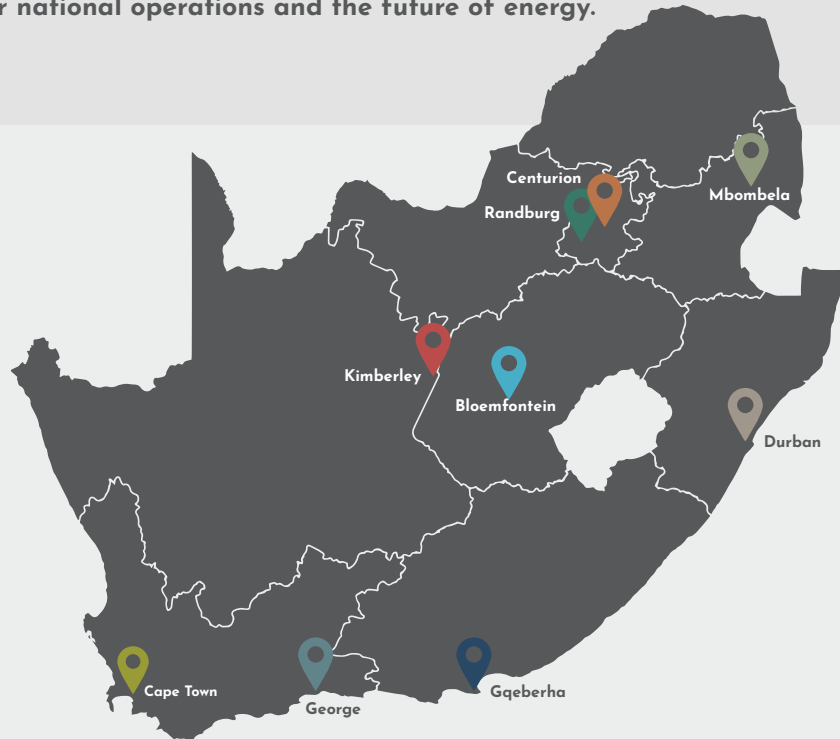
From humble beginnings, we have grown into a trusted name in South Africa's **electrical, lighting, and renewable energy** sectors, serving both local and international customers.

Our journey began in 1964 when Bernhard "Kiepie" Herholdt, one of South Africa's youngest electricians, co-founded Power Electrical Contractors. In 1974, together with Frikkie Esterhuizen, he established Herholdt's Electrical Contractors in Bloemfontein, laying the foundation for decades of growth.

We expanded into wholesaling in 1989, **launched our renewable energy division in 2016**, and unified all divisions under The Herholdt's Group in 2021.

Our footprint continued to grow with branches opening in George (2018), Gauteng and Cape Town (2020), Centurion and Gqeberha (2022), and Durban and Mbombela (2023).

In 2024, we opened our Cape Town Brackengate branch, which is now home to The Herholdt's Group Head Office—leading our national operations and the future of energy.



MISSION

Herholdt's Group is dedicated to sparking transformation in the electrical and renewable energy sectors.

We are committed to delivering quality, innovative products and solutions from **Generation to Consumption.**

Providing exceptional service to all our customers and ensuring access to reliable, sustainable energy for **EVERYONE.**

Through integrity, expertise, and a passion for progress, we're on a mission to electrify change - **ONE solar panel, ONE inverter, ONE battery, and most importantly, ONE future at a time.**



VISION

At Herholdt's Group we envision a world where energy is sustainable, accessible, and within everyone's reach, with our commitment leading the way toward a resilient and renewable future for **EVERYONE.**

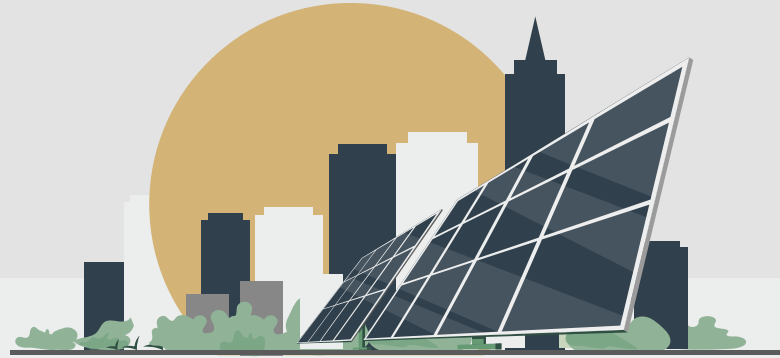


SOLAR

We supply top-tier solar products from leading national and international brands, including Sigenergy, Sungrow, IES, Aiko and more. Our comprehensive range features inverters, PV modules, batteries, solar kits, and essential accessories. Designed for residential, commercial, and industrial applications, our solutions deliver superior performance, efficiency, and long-term reliability—ensuring you get the most from your solar investment.

Commercial & Industrial Solutions

We understand that businesses and large-scale operations need powerful, cost-effective energy solutions designed for long-term performance. We actively support installers by providing the expertise, training, and technical resources necessary to design and implement efficient, high-performing energy systems.



Residential Solutions

Our customers are at the heart of everything we do. We are committed to empowering homeowners with high-quality products allowing you to generate and store energy efficiently, cutting electricity costs while minimizing your environmental footprint.



ELECTRICAL

We supply top-quality electrical products from leading national and international brands, including Aberdare, South Ocean Electric Wire, Hager, CBI, Major Tech, Schneider Electric, and more.

Our extensive range includes cables, switchgear, tools, metering solutions, lighting, heating and cooling systems, and durable mounting structures.

Our solutions ensure efficiency and success for every project.







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